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## **PLAN OF STUDIES**

### **MASTER IN ART DIRECTION FOR FASHION DESIGN & HAUTE COUTURE**

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High-End Luxury & Haute Couture Design Concept  
Trend Intelligence and Sociology of Consumption  
Contemporary Art & Visual Culture  
Pret-a-Porter Luxury Collection  
Haute Couture Collection  
Aesthetic and Society: the Beauty and the Luxury  
Fashion Trend Intelligence  
Personal Effectiveness  
Project and Collection Development  
Creation of Final Collection  
PR, Communication & Marketing for Luxury  
Fashion Merchandising  
Digital Illustration

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